

# 2016 MAYORS' CHRISTMAS MOTORCADE

Georgia Municipal Association

**Central State Hospital**  
December 6, 2016  
1:30 p.m.

**Statewide Chair**  
**Mayor Phil Best**  
Dublin

**West Central Hospital  
-Columbus**  
December 1, 2016  
Lunch, 12-1:30 p.m.  
Parade, 2-3 p.m.

**Chair**  
**Randy Toms**  
Warner Robins

**Atlanta Regional Hospital**  
December 1, 2016  
Parade line up, 9:30 a.m.  
Parade, 10 a.m.

**Chair**  
**Mayor Pat Wheeler**  
Stone Mountain

**Savannah Regional Hospital**  
December 7, 2016  
9:15 a.m., Parade line up  
10 a.m., Parade  
Breakfast following parade  
Program, 10:30 a.m.

**Chair**  
**Mayor Clemontine**  
**Washington**  
Midway

**East Central Hospital-Augusta**  
December 8, 2016  
10 a.m. – 1 p.m., drop off gifts  
Noon, lunch  
1:15 p.m., program

**Chair**  
**Mayor Larry Morgan**  
Louisville

## What Is The Mayors' Christmas Motorcade?

GMA began the Mayors' Christmas Motorcade in 1959 at the request of Betty Vandiver, wife of then-Governor Ernest Vandiver, as a way of providing holiday gifts for the patients of Georgia's mental health and retardation hospitals.

Originally established to provide gifts to clients at Central State Hospital in Milledgeville, the program was expanded in the 1980's to support state regional hospitals.

Without the Mayors' Christmas Motorcade, many of the clients would not receive a gift for the holidays. The Christmas spirit demonstrated by cities during the Motorcade extends beyond the holiday season. Any gifts not handed out during Christmas are used for client birthdays or given to newly arrived clients, who may need basic items. In this way, cities help the hospitals celebrate special occasions year-round and help the hospitals meet the needs of their clients.



From **Phil Best** – Mayor Dublin, Statewide Chair

"Cities in Georgia have supported this holiday tradition for more than 50 years because when you see the good you're doing and the difference you are making in people's lives, it is a truly moving experience. I encourage every city to participate in the Motorcade and experience for themselves the joy and community this program creates. These gifts may be the only ones the clients receive, but city officials also receive the gift of knowing they've made a difference in someone's life."

### How Can Your City Help?

1. Identify a program coordinator, such as the fire department, police department or civic organization to coordinate this effort. Businesses, churches and civic groups in your city can participate.
2. Organize your fundraising activities early in the year to maximize exposure.
3. Share the news! GMA has provided you with press releases for your local media. Post your information at city hall or mail with utility bills. You can even post it on the city's Facebook page or tweet the message to let everyone know where the gift drop-location (city hall/fire station/etc.) will be.
4. Each hospital sets a time and day in early December for their event, which is when the gifts are delivered. This is a special occasion for both event participants and clients by serving refreshments and providing entertainment.

### Christmas Wish List and Helpful Hints

All gifts should be new and unwrapped. No glass containers or objects with sharp edges, metal or strings.

**Clothing:** (M-4XL Women; M-3XL Men) Jeans or Pants, Sweaters, Shorts, Long sleeve polo shirts, gloves, rain coats, ponchos, hats. Baseball Caps (no metal) socks/underwear/sports bras.

**Personal Care Items:** Shampoo/Conditioner, body wash, bath powder, combs/brushes, make-up kits, deodorant (no aerosols or spray cans) toothpaste, body lotion, elastic hairbands (no metal pieces).

**Miscellaneous:** Stationary/Stamps, pens, markers, Movies (DVD, G, PG only) Board games, (no travel games or dice games, Wii Games (no violence or parental advisory) playing cards, puzzles, word search/crossword books.

**Hospitals:** Check payable to hospital;  
**Note:** patient benefit fund.



# 2016 Mayors' Christmas Motorcade

## Gift List Example

*(Please remember most patients are adults)*

### Our Typical Consumer:

- Males/Females = 61%/39%
- Average Age is 39
- Caucasian, African American

### Clothing:

*(Med-4XL Women; Med – 3XL Men)*

Jeans/Pants

T-shirts (No alcohol/drug references, inappropriate language)

Sweaters

Shorts

Long sleeve Polo shirts

Gloves

Winter Hats

Baseball Caps (No Metal)

Socks/Underwear/Bras (No Underwire)

Sports Bras

Pajamas (men & women)

Slippers / Shower Shoes

***Please note: We are in particular need of men's pants, any size***

### Miscellaneous Gifts:

Drawing pads/Composition Books (No Wire Bound)

Stationary

Radios (No antennas, no hanging straps)

Playing Cards

Calling Cards

Puzzles

Word Search/Crossword books

Watches (No Metal)

Wallets (men 7 women – no metal zippers)

### Snack Items:

Individually wrapped candy

Individually wrapped snack cakes /cookies

### No Gum Please

### Personal Care Items:

Shampoo/Conditioner

Body Wash

Deodorant (No Aerosol or Spray Cans)

Toothpaste

Body Lotion

Shaving Cream

Elastic Hairbands (No Metal Pieces)

### Unit/Programming Items:

Movies (DVD; G, PG only)

Compact Discs (No Parental Advisory)

Paperback Books (No Romance Themes.

Multicultural books welcome)

Board games (No travel games, no games with dice)

Crayons/Markers (Thick markers only, No colored pencils)

WII Games (No violence or Parental Advisory)

Manicure items – nail polish, nail art pens, polish remover (No acetone)

### Giftwrapping Items:

Gift Bags

Gift tissue paper

Christmas Cards

Christmas Bows

Christmas Ribbon

(No wrapping paper)